

Engaging Veterans, First Responders, and Military Members Communication Resources

America250 Utah invites military-connected organizations, including veterans, active-duty service members, and their families, to honor the nation's founding values through service, unity, and civic engagement.

About this Toolkit

This toolkit provides ready-to-use resources for organizations serving our communities heroes to share how they can participate in the anniversary.

Communication toolkit:

https://drive.google.com/drive/folders/1IRRw7kbG-eEUJYySI9L7gJrejdOVgasv?usp=share_link

Newsletter Blurb Templates

America Gives — Your Service Counts

[America Gives](#) is a national initiative led by the national America250 Commission that recognizes service in all its forms. For veterans, active-duty service members, and military-connected families, service doesn't stop when a mission ends or a uniform comes off—it continues through leadership, resilience, and everyday presence in our communities. Showing up for family, supporting fellow service members, mentoring quietly, or contributing when needed all count as service.

Participation is simple and voluntary. Service hours of any length can be recorded, and those who contribute five or more hours between July 2025 and December 2026 are eligible for volunteer recognition through America250. This initiative is not about doing more—it's about acknowledging the service that already exists.

Get involved:

- Record your service hours: <https://america250.org/america-gives/>
- Explore ways to serve in your community: <https://america250.utah.gov/service/>

Share Your Story of Service

America250 Utah is honoring veterans and active-duty service members by recognizing that service continues long after formal duty ends. Across the state, members of Utah's military community strengthen families, workplaces, and neighborhoods simply by being present, engaged, and committed to others. That lived experience matters—and it deserves to be reflected as part of America's 250th anniversary.

You are invited to share your story in a way that feels right to you. Stories can be short, reflective, and focused on everyday impact—there is no requirement to perform or explain your service.

Share your story: <https://america250.utah.gov/service/#share>

Sample Social Media Posts

Be inspired by others

Graphic verbiage: Be inspired by others

Caption:

Across Utah, veterans and service members are carrying forward a legacy of service in meaningful, everyday ways. Their stories reflect resilience, connection, and continued commitment to community. Explore how others are serving — simply by being present and engaged — as part of @America250Utah.

CTA / Link: Explore stories: <https://america250.utah.gov/service/>

Service is not only patriotic — it is powerful

Graphic verbiage: Service is not only patriotic — it is powerful

Caption:

In 1776, building a nation depended on people showing up for one another. That same spirit lives on today through veterans and service members who continue to serve their communities in visible and unseen ways. @America250Utah recognizes service already happening — without asking anyone to do more. Whether your contribution is five hours or fifty, or simply being a steady presence for others, your service is powerful and worthy of recognition.

CTA / Link: Learn more: <https://america250.utah.gov/service/>

Your service strengthens community

Graphic verbiage: Your service strengthens community

Caption:

America250 Utah is sharing stories that reflect how service — past and present — continues to strengthen Utah communities. Your experience matters, whether it's rooted in uniformed service or the life you've built since. If you choose to share, consider reflecting on:

- A moment your service strengthened your community
- How service shaped your view of community or country
- The kind of future service helps build

CTA / Link: Submit your story: <https://america250.utah.gov/service/#>

Email Template to Share about America250 Utah

Dear [Recipient Name],

_____ [organization] is proud to support America250 Utah, the statewide effort to commemorate the 250th anniversary of the signing of the Declaration of Independence in 2026. This milestone offers an opportunity to recognize the people who continue to shape and strengthen our communities—especially veterans, active-duty service members, military families, and first responders.

America250 Utah highlights how service, leadership, and everyday contributions connect our past to our present. Veterans and first responders, in particular, embody the values of commitment, resilience, and civic responsibility that remain central to our nation's story.

To help share this opportunity, _____ [organization] is providing a flier developed by America250 Utah that outlines ways veterans, military families, and first responders may choose to participate in the 250th anniversary. The flier is designed to be easy to share and offers simple, flexible options for engagement at the community level.

The flier includes:

- Ways to participate in America250 Utah programs and activities
- Opportunities to reflect, serve, and connect with neighbors during the anniversary year
- Information that can be shared with individuals, families, and organizations

This resource is intended to help organizations serving veterans, military members, and first responders share clear and accessible ways to engage in the 250th anniversary in meaningful, locally driven ways.

For questions visit **america250@utah.gov**.

Thank you for helping ensure these communities are recognized and included as Utah marks this historic milestone.